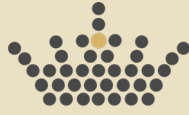


la **joya** de la corona



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WHO ARE WE?

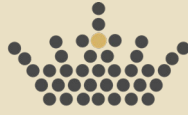
La Joya de la Corona® was born as a group of producers that came together to offer differentiated products with a unique value proposition:

- Limited or exclusive varieties, **FLAVOUR** oriented.
- Productive areas that provide a viable alternative and even improve on traditional areas.
- Speciality crops that improve the selection we offer our customers.
- Production capacity and development of organic crops.
- Differentiated cultivation techniques that add value in quality and productivity.
- Commitment, professionalism and the highest **SERVICE LEVEL**, that allows us to serve the most demanding supermarket programs.



GLOBALG.A.P.

Sedex®



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MANDARIN QUEEN SELECTION

Queen Selection is a quality label created to ensure excellent and stable taste qualities. It is the result of 6 years of work in the selection of patterns, plots, fertilization trials to increase the sugar content and detailed study of the optimal moments of harvesting. We can offer a unique Mandarin in the market, with the highest quality standards available during our production window (mid-January to mid-April). **Queen Selection** has a very characteristic flattened shape, excellent colour, easy-to-peel and is virtually seedless. Adding to that the **flavour guarantee** provided by **Queen Selection** and our brand **La Joya de la Corona®**, it is a guaranteed story of success in stores. Final consumers will buy and repeat the purchase, as several European retailers have already been able to proof.

OUR GUARANTEE

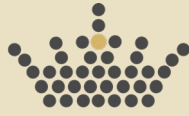
- Brix: minimum 12° (on average)
- Acidity: maximum 8.5 (on average)
- Juice content: minimum 45% (on average)
- 100% fruits with high juice content
- No Macrophylla or Volkameriana patterns.





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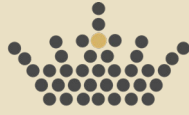
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BABY VEGETABLES

Our baby products have a surprising and exquisite taste. We produce baby leeks, **fennel**, **beetroot** and **carrots**. In addition, we produce baby carrots in several colours: orange, purple and yellow; allowing us to offer a **RAINBOW PRESENTATION**.

We only use the best varieties, specially tested for the highest quality in baby vegetables. All the production is packaged and cooled directly in the field, thus guaranteeing an unrivalled freshness.



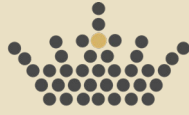


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LEEKs (BIO & CONVENTIONAL)

We are also specialist producers of conventional and ecological leeks, from May to mid-July.



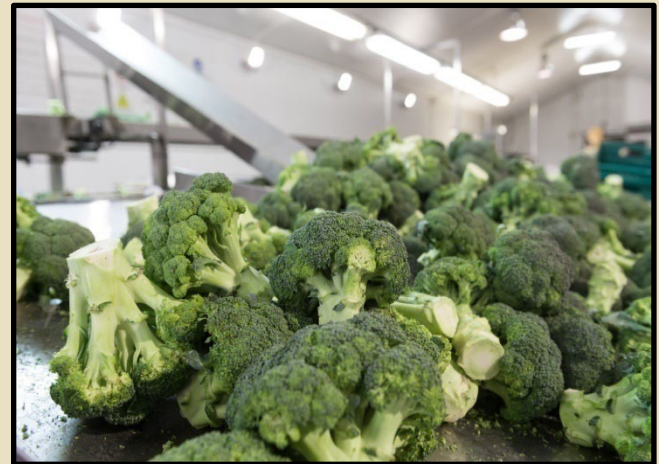


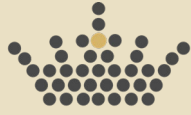
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BROCCOLI & CAULIFLOWER

(BIO & CONVENTIONAL)

We specialize in broccoli and cauliflower, mainly organic. We distribute production between the north and south of Spain, thus ensuring a constant supply.



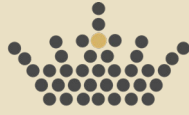


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CITRUS (BIO & CONVENTIONAL)

Aside from **Queen Selection** mandarins, we are also producers of organic mandarins (with and without leaves), as well as high quality organic lemons and organic and conventional grapefruit.



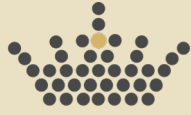


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CITRUS CAVIAR / FINGER LIME

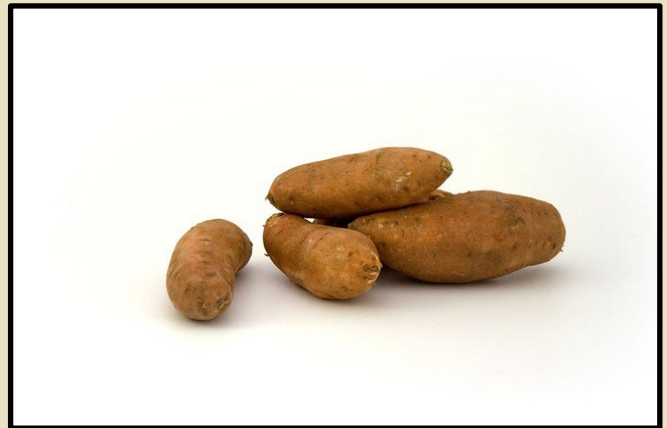
Produced in the Huelva area, in Andalusia, we expect to produce about 7.000 kg in 2024. Current available varieties are **Desert Lime**, **Red Panther**, and **Red Champagne**. We will soon have availability in **Caviar Sanguina** variety.





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OTHER PRODUCTS

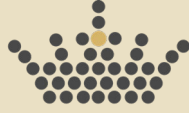




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AVAILABILITY

PRODUCTS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
QUEEN SELECTION	•	•	•									
MANDARINS												
Queen	•	•	•									
With leaves	•	•	•	•						•	•	•
ORANGES												
Navelina	•									•	•	•
Newhall	•									•	•	•
Navel	•											•
Lane Late		•	•									
Barnfield		•	•									
Powell			•	•								
Chislett			•	•								
Valencia Late				•	•							
Midknight				•	•							
Barberina				•	•							
GRAPEFRUIT	•	•	•	•	•					•	•	•
BABY FENNEL	•	•	•	•	•	•						•
BABY BEETROOT	•	•	•	•	•	•					•	•
BABY LEEKS	•	•	•	•	•	•	•				•	•
BABY CARROT	•	•	•	•	•	•					•	•
LEEKs					•	•						
BROCCOLI	•	•	•	•	•	•	•			•	•	•
CAULIFLOWER	•	•	•	•	•					•	•	•
SWEET POTATO										•	•	•
PARSNIP					•	•				•	•	•



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